

RUBICON ORGANICS ANNOUNCES PARTNERSHIP WITH ICONIC CALIFORNIA-BASED LIFESTYLE & CANNABIS BRAND “COOKIES”

VANCOUVER,

BRITISH COLUMBIA – June 12, 2019 -- Rubicon Organics Inc. (CSE:ROMJ) (OTCQX:ROMJF) (“Rubicon Organics” or the “Company”) announces that it has partnered with Cookies, a leading lifestyle and cannabis brand in California, to exclusively license the Cookies brand in Washington State. Through this partnership, Cookies cannabis strains will be grown at the Company’s 40,000-square-foot high-tech, venlo-style Washington greenhouse, which is leased to an I-502 Tier 3-licensed Washington operator that applies Rubicon Organics’ proprietary cultivation methods to produce super-premium cannabis.

“The fact that Cookies – one of the top brands in California – has chosen Rubicon Organics to license its highly coveted cannabis strains is a testament to the strong commercial appeal of Rubicon’s unique cultivation methods,” said Jesse McConnell, Founder and Chief Executive Officer. “Our proprietary cultivation methodologies will enable the fullest expression of Cookies’ cannabis genetics and we are looking forward to working alongside the Cookies team to spread their iconic brand across Washington State.”

"Washington has always been a very educated market and has bonded with the Bay Area and Cookies Genetics since the medical scene," said Berner, founder and CEO of Cookies. "This makes our breeding projects in Washington extremely true to our brand. Rubicon is providing the perfect platform to roll out Cookies properly in Washington. We are beyond excited and eager to get going."

Rubicon Organics expects that this partnership, in conjunction with the anticipated launch of the Company’s 1964 Supply Co.™ brands in Q4 2019, will build a highly coveted brand portfolio in Washington that will contribute to maximizing revenue for the state-licensed

tenant as well as providing packaging revenue for Rubicon Organics.

Additionally, this partnership will assist Rubicon Organics in bringing its own brands to market as they sit alongside the highly recognizable and coveted Cookies brand in Washington. The Cookies library of cannabis strains are expected to be available for sale commencing in Q4 2019.

ABOUT COOKIES

Cookies was founded in 2012 by Berner, the prolific Bay Area rapper and entrepreneur, and his partner Jigga, Bay Area cultivator and breeder. The combination of new genetics, the internet, music and being one of the first companies to establish an identity and streetwear company based on the brand represents a priceless time that may never come back. With the music industry backing Cookies and social media and Youtube vlogs documenting the growth of Cookies and breeding projects, the community was able to take that ride with the brand which build a grassroots cult following.

Today, Cookies is one of the most respected and top-selling cannabis brands in California and is globally recognized, amassing a stable of over 50 cannabis varieties and product lines including indoor, outdoor and sungrown flower, pre-rolls, gel caps and vape carts. With two flagship Cookies stores in Los Angeles on Melrose and Maywood and a third location in Redding, Cookies' overall vertical integration and seed to sale business allows for complete quality control at every step from cultivation and production to retail experience.

In 2015, the brand's hip-hop credibility effortlessly expanded Cookies into streetwear and today offers a range of products for both

men and women in the apparel and accessories categories as well as a curated selection of smoking supplies.

To learn more, please visit www.cookiescalifornia.com. For Berner's full bio, interview requests, and more information please contact press@cookiescalifornia.com.

ABOUT RUBICON ORGANICS INC.

Rubicon Organics Inc. is a Licensed Producer focused on building super-premium organic cannabis brands* with operations in Canada, Washington and California. Rubicon Organics' flagship Canadian facility is a 125,000 sq. ft. state-of-the-art hybrid greenhouse with industry-leading LED lighting and is located on a 20-acre property in Delta, British Columbia. The Company's Washington facility is a newly constructed 40,000 square-foot high-tech hybrid greenhouse. Rubicon Organics has commenced production in both facilities with a combined Phase I capacity of 15,500 kg per year, including 4,500 kg leased to a Washington State licensed operator applying Rubicon Organics' proprietary organic cultivation methods*. The Company also owns two award-winning U.S. cannabis brands: 1964 Supply Co.™ in California and Doctor & Crook Co.™ in Washington.

* *Organic certification pending from FVOPA*

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**Cautionary
Statement Regarding Forward Looking Information**

This press release contains forward-looking information

within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, statements regarding Rubicon Organics' proposed brand launches and path to market are "forward-looking statements". Forward-looking information can be identified by the use of words such as "will" or variations of such word or statements that certain actions, events or results "will" be taken, occur or be achieved.

Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, events or developments to be materially different from any future results, events or developments expressed or implied by such forward looking statements. The forward-looking information in this press release is based upon certain assumptions that management considers reasonable in the circumstances, including that its capital needs will be as currently projected. Risks and uncertainties associated with the forward looking information in this press release include, among others, dependence on obtaining and maintaining regulatory approvals, including acquiring and renewing state, local or other licenses and any inability to obtain all necessary governmental approvals licenses and permits to complete construction of its proposed facilities in a timely manner; engaging in activities which currently are illegal under U.S. federal law and the uncertainty of existing protection from U.S. federal or other prosecution; regulatory or political change such as changes in applicable laws and regulations, including U.S. state-law legalization, particularly in California, due to inconsistent public opinion, perception of the medical-use and adult-use marijuana industry, bureaucratic delays or inefficiencies or any other reasons; any other factors or developments which may hinder market growth; Rubicon Organics' limited operating history and lack of historical profits; reliance on management; and the effect of capital market conditions and other factors on capital availability; competition, including from more established or better financed competitors; and the need to secure and maintain corporate alliances and partnerships, including with customers and suppliers. These factors should be considered carefully and readers are cautioned not to place undue reliance on such forward-looking statements. Although Rubicon Organics has attempted to identify important risk factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other risk factors that cause actions, events or results to differ from those anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in forward-looking statements. Rubicon Organics assumes no obligation to update any forward-looking statement, even if new information becomes available as a

result of future events, new information or for any other reason except as required by law.