

Rubicon Organics at a Glance

Rubicon Organics Inc. is a Canadian licensed producer focused on cultivating and branding super-premium, organic certified cannabis at its flagship 125,000 sq. ft. hybrid greenhouse facility located in Delta, BC, Canada.

 <p>Monthly EBITDA Positive by YE 2020</p>	 <p>1 of only 6 Organic Certified LPs in Canada¹</p>	 <p>125,000 ft² Hybrid Greenhouse in Delta, BC</p>	 <p>11,000 kg Annual Production Capacity</p>
 <p>5 Provinces Selling Rubicon Product</p>	 <p>~71% Coverage of the Addressable Canadian Market²</p>	 <p>World Class CPG Team</p>	 <p>\$155 million Market Cap TSXV: ROMJ OTCQX: ROMJF</p>



Differentiated Premium Offering

Simply Bare™ Organic

- Launched in December 2019 and currently available in Ontario, British Columbia, Alberta, Saskatchewan and Manitoba
- Has received rave reviews and sold-out on the BC cannabis website within 1 week of delivery
- Rare combination of organic certified and premium – Generating **C\$5.00/gram gross margin**³
 - 1 of only 6 organic certified LPs** in Canada¹
- Organic Matters to our Consumers:
 - Better experience
 - Higher terpene and cannabinoid levels
 - Toxin-free and environmentally friendly

“Ranked top 5% of flower reviews. Visuals are near the upper echelon...and the feel is near flawless. [Creek Congo is] a high caliber offering worthy of the price segment in the current market.”
– Pancakenap⁴

Market Information

Share Price (Sept 25)	C\$3.33	Shares Outstanding	46,420,056
Market Cap.	C\$155 million	FD Shares Outstanding	62,120,005
52-Week Low / High	C\$1.28 - C\$3.50	Insider Ownership (%)	51%

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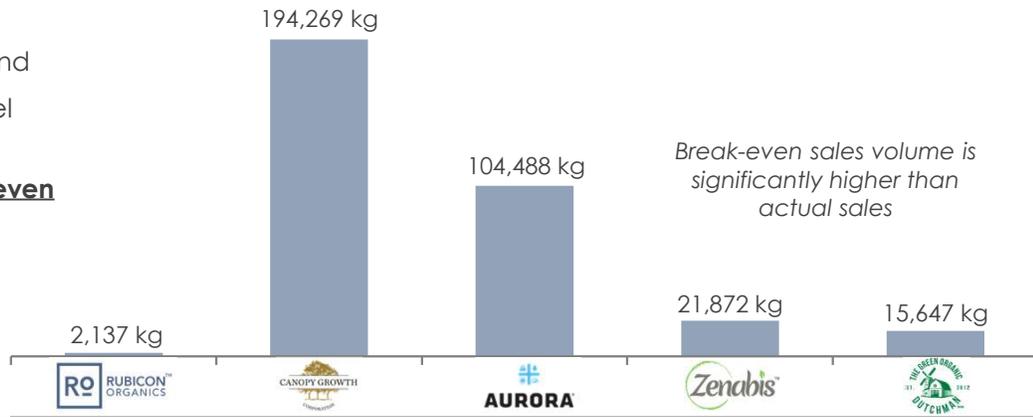
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1. Other organic certified producers include Whistler Medical (part of Aurora), TGOD, Emerald Health, Organigram and Good Buds; Certified by a CFIA accredited entity
2. By population per Statistics Canada
3. Blended average across SKUs and provinces at full operational run rate
4. <https://pancakenap.com/creek-congo-by-simply-bare>

Perfect Size Facility

- High quality "craft" product from a mid-sized facility (125,000 sq. ft.)
 - Fully planted with identified demand
- Low SG&A and lean operational model creates clear path to profitability
- Rubicon has one of the **lowest break-even sales volumes** compared to our peers

Lowest Break-Even Sales Volumes¹



	Rubicon Organics	Canopy Growth	Aurora	Zenabis	The Green Group
CY 2019 Opex (C\$M)	\$11	\$971	\$522	\$109	\$78
CY 2019 Sales Volume (kg)	n/a	44,025	47,626	7,609	n/a
CY 2019 Net Loss (C\$M)	(\$14)	(\$2,102)	(\$1,458)	(\$127)	(\$196)

1. Assumes C\$5.00/g gross margin for all Companies

Key Management Expertise

Jesse McConnell, M.A.

CEO & Director



- 20+ years in the Cannabis Industry
- Co-Founder of WMMC, the first Organic Certified Cannabis producer in Canada
- WMMC acquired by Aurora for C\$175M

Tim Roberts

President, North America



- 20+ years in Sales & Brand Development
- Former Senior Executive of Red Bull and Diageo

Peter Doig, M.Sc., P.Ag.

CSO



- 20+ years in the Agri-Business
- Wrote the Organic Cannabis Certification Standard in Canada

Margaret Brodie, CPA, CA

CFO & Director



- 20+ years in Finance
- 10 years with KPMG & experienced CFO of public companies

Melanie Ramsey

VP Marketing & Innovation



- 20+ years in Brand Development & Innovation
- Former Senior Executive of Diageo and Beiersdorf

Key Milestones

Phase	Milestone	Date
Ramp-Up Phase	✓ Receive License to Cultivate from Health Canada	Feb 2019
	✓ Complete Organic Certification with FVOPA	Jul 2019
	✓ First Commercial Harvest at Delta Greenhouse	Oct 2019
	✓ Launch Simply Bare™ Organic Brand in Canada	Dec 2019
	✓ Product Sales in Saskatchewan and BC	Jan 2020
Optimization & Steady-State	✓ 125,000 sq. ft. Delta Greenhouse Fully Planted	Mar 2020
	✓ Product Sales in Ontario	Apr 2020
	✓ Receive Sales Amendment from Health Canada	May 2020
	✓ Product Sales in Alberta	June 2020
	✓ Launch Pilot Scale Medical Sales in Canada	June 2020
	✓ Launch Pre-Rolls in Canada	July 2020
	✓ Up-List onto TSX Venture Exchange	Sept 2020
	✓ Pilot-Scale Harvest from Outdoor Grow in Delta	Sept 2020
	□ Product Sales in Quebec	Q4 2020
	□ Launch 2.0 Products	Q4 2020
	□ Attain Positive Monthly EBITDA	Q4 2020
□ Complete EU-GMP Certification and Export to German Partner	Q1 2021	
□ Attain Positive Cash Flow from Operations	H1 2021	

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