

Growing a sustainable business

2020 Environmental, Social and Governance (ESG) Report Highlights



OUR MISSION:

Grow the Best Cannabis on Earth, for the Earth

LEADING THE WAY:

First in the cannabis industry to launch an ESG report



OUR BRANDS:



39% of waste diverted from landfill through composting and recycling.



Conducted inaugural materiality assessment to identify and prioritize key non-financial topics.



Joined Climate Smart, committing to measuring and reducing our carbon footprint.



Installed LED grow lights, which are up to 60% more energy efficient than traditional greenhouse grow lights.



Achieved 78% diversity across our employee base.



Reduced waste sent to landfill by building an outdoor nursery made from 90% scrap materials.